

**Howey-DePauw General Election Survey**

Field Dates: October 28-30, 2012

N=800 likely voters

Margin of Error = ± 3.5%

**Survey Results**

1. Gender by observation

48% Male  
52% Female

2. I'd like to confirm you are currently registered to vote in (county from list)?

99% Yes (continue)  
1% Registered to vote, but different IN county (code county and continue if needed)

3. Have I reached you on a cell phone or your regular home phone?

26% Cell  
74% Landline

4. What are the chances you will vote in the November 6th general election for President, Congress, and other offices -- are you absolutely certain to vote, very likely to vote, are the chances 50-50, are you unlikely to vote, or have you already voted either by absentee ballot or early in-person voting?

82% Absolutely certain (continue)  
7% Very likely (continue)  
1% 50-50 (continue)  
10% Voted absentee/early (continue)

I'd like to read you some names, and for each, please tell me if you have heard of them and, if so, whether you have a favorable or an unfavorable impression of them...

	Hrd/ Fav	Hrd/ Unfav	Hrd/No Opin	Never Heard
5. Joe Donnelly	36%	31%	25%	8%
September	24%	21%	34%	21%

If Heard of Donnelly in Q 5:

6. In the past week or so, has your opinion of Joe Donnelly become (rotate)

17% more favorable  
15% less favorable  
67% (do not read, volunteered) stayed the same

		Hrd/ Fav	Hrd/ Unfav	Hrd/No Opin	Never Heard
7.	Richard Mourdock	30%	49%	17%	4%
	September	26%	32%	29%	13%

If Heard of Mourdock in Q7:

8. In the past week or so, has your opinion of Richard Mourdock become (rotate)
- 11% more favorable
  - 43% less favorable
  - 46% (do not read, volunteered) stayed the same

### ROTATE Qs9/10

9.	John Gregg	33%	19%	24%	24%
	September	20%	11%	23%	45%
10.	Mike Pence	43%	25%	21%	11%
	September	39%	18%	25%	19%
11.	Richard Lugar	49%	22%	20%	9%
12.	The Tea Party	27%	42%	27%	5%

13. If the election for President were held today, for whom would you vote (rotate)

   Mitt Romney, Republican

   Barack Obama, Democrat

(ask last)

or Gary Johnson, Libertarian?

(If Romney or Obama or Johnson) Are you definitely voting for (Romney/Obama/Johnson) or is there a chance you could change your mind?

(if undecided) Although you haven't made up your mind, which candidate are you leaning toward? (rotate first two) Mitt Romney, Barack Obama or Gary Johnson?

Sep

46%	45%	Mitt Romney Definite
3%	5%	Mitt Romney Could change mind
2%	2%	Undecided, lean Romney
7%	9%	Undecided, firm
2%	2%	Undecided, lean Obama
3%	5%	Barack Obama, Could change mind
36%	33%	Barack Obama, Definite
1%	na	Gary Johnson Definite
1%	na	Gary Johnson, Could change mind
*	na	Undecided, lean Johnson

14. If the election for U.S. Senate were held today, for whom would you vote (rotate)

\_Richard Mourdock, Republican

\_Joe Donnelly, Democrat

(ask last)

or Andy Horning, Libertarian

(If Mourdock/Donnelly/Horning) Are you definitely voting for (Mourdock/Donnelly/Horning) or is there a chance you could change your mind?

(if undecided) Although you haven't made up your mind, which candidate are you leaning toward (rotate first two) Richard Mourdock or Joe Donnelly or (ask last) Andy Horning?

Sep

33%	30%	Richard Mourdock Definite
2%	5%	Richard Mourdock, Could change mind
1%	3%	Undecided, lean Mourdock
11%	15%	Undecided, firm (ASK Q15)
2%	3%	Undecided, lean Donnelly
6%	7%	Joe Donnelly, Could change mind
39%	30%	Joe Donnelly, Definite
4%	5%*	Andy Horning, Definite (ASK Q15a)
1%	-	Andy Horning, Could change mind (ASK Q15a)
1%	2%	Undecided, lean Horning

\*no intensity on Horning in September 2012 poll

If "Firm Undecided" in Q14 ask:

15. What is the main reason you are undecided in the Senate race (read options)

48%	You don't have enough information
22%	You don't like either candidate
1%	You may decide to skip this race on the ballot, but vote in others
23%	You don't want to say who you're voting for
6%	(Do not read) Other, list:

If "Horning" in Q14 ask.

15a. Is your vote more FOR Andy Horning or more because you don't want to vote for Richard Mourdock or Joe Donnelly?

23%	For Horning
77%	Against Mourdock/Donnelly

16. If the election for Governor were held today, for whom would you vote (rotate)  
 \_Mike Pence, Republican  
 \_John Gregg, Democrat  
 (ask last)  
 or Rupert Boneham, Libertarian

(If Pence/Gregg/Boneham) Are you definitely voting for (Pence/Gregg/Boneham) or is there a chance you could change your mind?

(if undecided) Although you haven't made up your mind, which candidate are you leaning toward (rotate first two) Mike Pence or John Gregg or (ask last) Rupert Boneham?

Sep

41%	40%	Mike Pence Definite
5%	5%	Mike Pence, Could change mind
1%	2%	Undecided, lean Pence
9%	15%	Undecided, firm
2%	3%	Undecided, lean Gregg
3%	5%	John Gregg, Could change mind
34%	26%	John Gregg, Definite
3%	3%*	Rupert Boneham, Definite
1%	-	Rupert Boneham, Could change mind
1%	2%	Undecided, lean Boneham

\*no intensity on Boneham in September 2012 poll

17. If the election for Superintendent of Public Instruction were held today, for whom would you vote (rotate)  
 \_Tony Bennett, Republican  
 \_Glenda Ritz, Democrat

(If Bennett/Ritz) Are you definitely voting for (Bennett/Ritz) or is there a chance you could change your mind?

(if undecided) Although you haven't made up your mind, which candidate are you leaning toward (rotate first two) Tony Bennett or Glenda Ritz?

34%	Tony Bennett Definite
4%	Tony Bennett, Could change mind
2%	Undecided, lean Bennett
24%	Undecided, firm
2%	Undecided, lean Ritz
2%	Glenda Ritz, Could change mind
32%	Glenda Ritz, Definite

18. After November's election, would you rather the (rotate)

38% Democrats  
48% Republicans  
14% (vol) Don't Know  
be in control of the U.S. Senate?

19. Do you think the word "extreme" applies to either candidate running for U.S. Senate?

Richard Mourdock  
or  
Joe Donnelly

Sep  
33% 18% Yes, Richard Mourdock  
5% 7% Yes, Joe Donnelly  
9% 5% (volunteered, do not read) both  
54% 69% No, does not apply to either

20. Which concerns you more?

Sep  
32% 35% That Joe Donnelly is a Democrat who usually votes the party line on key issues  
42% 41% That Richard Mourdock is a Republican who rejects compromise  
26% 23% (do not read) don't know

21. Are you aware or unaware of comments Richard Mourdock made during the final Senate debate regarding his views on abortion in the case of rape?

87% Aware  
13% Not aware

If Aware in Q21

22. Did what he had to say on this make you more likely or less likely to vote for Richard Mourdock or did it not make much difference in your decision?

6% More likely  
40% Less likely  
54% No difference

Now I'd like to ask you about a few issues...

23. Indiana currently has a law that defines marriage to be between one man and one woman. The legislature may vote to amend Indiana's constitution to define marriage this way and then there would be a statewide referendum in the next general election to approve the legislature's actions.

If the election were held today, do you think you would vote YES or vote NO to amend Indiana's Constitution to define marriage as being between one man and one woman?  
If undecided, which way would you lean...toward Yes or toward no?

45% Yes  
3% Und, lean Yes  
43% No  
2% Und, lean No  
7% Undecided

24. Currently it is a misdemeanor crime in Indiana to possess a small amount of marijuana. The legislature may consider making it an infraction rather than a crime to possess a small amount of marijuana. Do you favor or oppose making possession of a small amount of marijuana an infraction rather than a crime? If (favor/oppose) Do you feel strongly or not so strongly about this?

37% Strongly favor  
17% Not strongly favor  
10% Not strongly oppose  
27% Strongly oppose  
10% (do not read) don't know

25. In politics today, do you usually consider yourself to be a Republican, a Democrat or an Independent? (**If independent**) Do you think of yourself as closer to the Republican party or the Democratic party?

35% Republican  
25% Democrat  
21% Independent  
10% Independent, lean Republican  
9% Independent, lean Democrat

26. Did you vote in the May Republican primary election?

9% Yes (ask Q27)  
91% No (skip to Q28)

If Yes in Q26, ask:

27. For whom did you vote in the U.S. Senate primary? (rotate)

38% Richard Lugar  
49% Richard Mourdock  
13% (do not read) refused

28. On the political spectrum, would you say you are... conservative, liberal or moderate? (If conservative ask) do you consider yourself to be very conservative or somewhat conservative?

21% Very conservative  
22% Somewhat conservative  
36% Moderate  
15% Liberal  
5% Don't Know/ref.

29. And for statistical purposes only, what is your racial or ethnic background?

88% Caucasian  
7% African American  
1% Hispanic or Latino  
3% Other  
2% Refused

30. What is your level of formal education to date...

24% High school Degree or less  
4% Vocational, technical or professional training  
23% Some college courses  
9% An Associate Degree  
23% A Bachelor's Degree  
15% A post-graduate Degree

**Record from list:**

- A. County
- B. Congressional District
- C. If voted in May 2012 primary

D. Age

9% 18-24  
12% 25-34  
18% 35-44  
20% 45-54  
19% 55-64  
22% 65+